



WORKSHOPS[®]
FOR WARRIORS

RISING UP
gala

PRESENTED BY
KH SALES

2024 SPONSOR PACKET



ABOUT US

Established in 2008, veteran-founded nonprofit Workshops for Warriors has created the only advanced manufacturing training program for veterans and transitioning service members.

Workshops for Warriors provides vocational training leading to a career in the manufacturing industry. After 16 weeks, graduates are placed in their chosen manufacturing fields across the US, earning a living wage, and thus self-sufficiency.

OUR MISSION

Workshops for Warriors (WFW) is a fully audited, board-governed 501(c)(3) nonprofit. The mission of WFW is to provide quality training, accredited STEM educational programs, and opportunities to earn third party nationally recognized credentials to enable veterans, transitioning service members, and other students to be successfully trained and placed in their chosen advanced manufacturing career field.

**Rebuilding American Manufacturing,
One Veteran at a Time.®**

CELEBRATE WITH US

RISING UP
gala
SEPT 14 2024
— 6:00 PM —
USS MIDWAY MUSEUM

PRESENTED BY **KH SALES**

**Audience: 300 philanthropists, public officials,
corporate partners, and community leaders**

Experience an unforgettable evening of elegance at the **Workshops for Warriors Rising Up Gala** aboard the **USS Midway Museum**, America's longest-serving aircraft carrier of the 20th century. Step onto the iconic Midway and take in panoramic views of downtown San Diego, serving as the vibrant backdrop to a night of cocktails, dinner, music, live auction, and more. It's an opportunity to support Workshops for Warriors in their mission to rebuild American Manufacturing, One Veteran at a Time.

Join us as a sponsor or guest and be a part of our mission to transform lives and create lasting positive change. All proceeds from this event directly benefit Workshops for Warriors, enabling us to continue our crucial work and make a lasting impact on the lives we touch.



**WORKSHOPS
FOR WARRIORS**

SPONSORSHIP OPPORTUNITIES

Warriors' Cabinet Sponsorship | \$100,000

- 3 premiere tables of 10 for dinner
- Sponsor listing in program booklet
- Recognition in all Gala collateral
- Inside front cover full page ad in the program book
- Recognition placed in WFW's newsletter, email promotions, social media, and event website
- Inclusion in media releases
- Signage at the event
- Give a toast at the VIP Reception
- Signature cocktail named after the Sponsor during the Gala
- Recognition by event speakers from the podium during the Gala
- Special gift

Honor Guard Sponsorship | \$50,000

- 2 premiere tables of 10 for dinner
- Sponsor listing in program booklet
- Full page ad in the program book
- Recognition placed in WFW's newsletter, email promotions, social media, and event website
- Inclusion in media releases
- Signage at the event
- Recognition by event speakers from the podium during the Gala
- Special gift



SPONSORSHIP OPPORTUNITIES

Pentagon Row Sponsorship | \$25,000

- 1 reserved table (10 seats)
- Listing as Pentagon Row Sponsor in program booklet
- Half-page ad in the program booklet
- Recognition placed in WFW's newsletter, email promotions, social media, and event website
- Inclusion in media releases
- Signage at the event
- Recognition by event speakers from the podium during the Gala ✨
- Special gift

Eagles Nest Sponsorship | \$10,000

- 1 reserved table (10 seats)
- Listing as Eagles Nest Sponsor in program booklet
- Quarter-page ad in the program booklet
- Recognition placed in WFW's newsletter, email promotions, social media, and event website
- Inclusion in media releases
- Signage at the event
- Special gift



SPONSORSHIP OPPORTUNITIES

Commanders Club Sponsorship | \$5,000

- 1 reserved table (10 seats)
- Listing as Commanders Club Sponsor in program booklet
- Signage at the event
- Recognition by event speakers from the podium during the Gala

VIP TABLE | \$5,000

- 1 reserved table (10 seats)
- Includes VIP Reception
- Recognition in program booklet

Table Sponsor | \$3,500

- 1 reserved table (10 seats)
- Customized company logo placard at table
- Listing as Table Sponsor in program booklet



SPONSORSHIP OPPORTUNITIES

Wine Sponsorship | \$2,500

- Seating for 2 for dinner
- Listing as Wine Sponsor in program booklet
- Quarter-page ad in the program booklet
- Signage at the event
- Corporate logo displayed on bar

Floral Sponsor | \$2,000

- Seating for 2 for dinner
- Listing as Floral Sponsor in program booklet
- Quarter-page ad in the program booklet
- Signage at the event

Sponsor a Veteran Ticket | \$250

- 1 complimentary ticket for a veteran attendee



QUESTIONS & MORE INFORMATION

For questions and information on donor and sponsorship opportunities, please contact gala@wfw.org or Lisa Record at (619) 609-1971.

To pay by check, please make payable to **Workshops for Warriors**
Mailing address: 2970 Main Street, San Diego, CA 92113

Online payments can be processed wfw.org/gala2024

A donation receipt with the fair market value of goods and services received will be provided for tax purposes by year-end.

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