

CORPORATE --- **GIVING GUIDE**

Ways your organization can support
Workshops for Warriors®

Rebuilding
American Manufacturing,
One Veteran At A Time®



wfw.org



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ABOUT WORKSHOPS FOR WARRIORS®

Workshops for Warriors is a 501(c)(3) nonprofit organization that provides quality training, accredited STEM educational programs, and opportunities to earn nationally recognized third-party credentials. Veterans, transitioning service members, and civilians are successfully placed in advanced manufacturing careers after just 16 weeks of training.

| Our Impact



1,207

**Veterans
Graduated**



14,466

**Nationally-Recognized
MFG Credentials Earned**



23,682

**Meals
Provided**



1,006

**Individuals Placed
Into Full-Time Jobs**



91

**Veterans Provided
Transitional Housing**



20,510

**Hours of Finance
& Career Education**



684,800

**Hours of Training
Received by Graduates**



4,667

**Applications
Received***

**We can only accept 10% of applicants*





MEET OUR STUDENTS



CLARISSA
MARINE CORPS VETERAN
WFW WELDING GRADUATE

Clarissa grew up in Las Vegas, Nevada. She was the second youngest among four brothers and one sister. “My parents divorced when I was four years old, we moved around a lot, and money was always tight,” she said.

“I have always wanted to join the military and serve my country,” Clarissa said. “I joined the Marine Corps right out of high school and was one of the first females to go through the Marine Combat Training Battalion (MCT) at Camp Pendleton.” While in the Marine Corps, Clarissa was a legal clerk for the aviation unit. “I found working around aircrafts and welding fascinating.” With a year left on her contract, she started planning for her transition into civilian life. She was interested in welding and “wanted to get out of having a desk job.” Clarissa enrolled in Workshops for Warriors’ welding program while nearing the end of her active duty.

“My experience at Workshops for Warriors has been a lot of fun, and they have exceeded my expectations. The

“Thank you, Workshops for Warriors, for everything you have done for me and veterans like me.”
— Clarissa

instructors were very helpful and were always there to answer any questions I had. Gabe and Keith helped me out a lot. They were both amazing teachers,” said Clarissa.

Clarissa had her worries about transitioning into civilian life. “But,” she said, “WFW is a school made for veterans and they helped ease my transition tremendously.”

During her time in our program, Clarissa attended the WFW Career Fair where she met with many potential employers, including Chromalloy, who hired her right away, fulfilling her dream of working in the aerospace industry.

Clarissa looks forward to her future and advises other women considering the WFW welding program: “Don’t be intimidated, don’t compare yourself to others, have confidence, and believe in yourself. You can do it!”



JACOB
MARINE CORPS VETERAN
WFW MACHINING GRADUATE & TEACHING ASSISTANT

Growing up, Jacob became a second-generation Eagle Scout and excelled in robotics in his high school in Pittsburgh, PA. He wanted to perform a service and do something with his life, so he joined the Marine Corps right out of high school. He was an amphibious assault vehicle crew member.



He always wanted to pursue a career in technology, so when his end-of-service date approached, he began to explore the SkillBridge website and discovered Workshops for Warriors.

“Workshops for Warriors is what our country needs. Too many jobs are going overseas and we need to rely on ourselves to succeed.” — Jacob

He fell in love with WFW when he did a tour the next week and entered the HTEC CNC lab. From his first day at WFW, he sat down, did the work, and felt a sense of belonging. He knew machining was what he wanted to do with his life! “If you love what you’re doing, it’s not work. I was immediately happy at Workshops for Warriors,” said Jacob. “It was amazing to work and learn from people who know what they’re doing and want to imprint that knowledge and expertise on me.”

Jacob found the instructors incredibly helpful and appreciated their “nobody-left-behind” attitude. The Workshops for Warriors instructors realized early on that Jacob had the “right stuff” to join our instructor staff, and he has now joined the WFW team as a machining Teaching Assistant.

He loves what WFW stands for and is excited to have a new sense of purpose and be part of transforming fellow veterans’ lives.



RIO MARINE CORPS VETERAN WFW WELDING I & WELDING II GRADUATE

Rio is Workshops for Warriors’ 1000th graduate!

Rio grew up in a small country town in Ohio. He was raised by a single mother who, as a result of a horrific car accident, was permanently confined to a wheelchair. Her disability in no way slowed her down. She tried out for the Paralympics track team and was on a local basketball team. “She was a huge inspiration to me and showed me that even if you fail, success will always around the corner,” said Rio.

“Workshops for Warriors will forever be my home, and I will highly recommend it to others.” — Rio

Rio joined the Marine Corps right out of high school. “I loved the Marine Corps. I was a graphic designer, but the only problem was sitting at a desk was not for me.” After four years of honorable service, Rio began planning his transition to civilian life and knew he wanted to do something more hands-on.

“My experience at WFW was superb. The TAs were great, and everything they taught me here will make me an exceptional welder,” he said. “The opportunity to immediately benefit from everything you learn at WFW is very rewarding.”

Rio graduated from our Welding I and Welding II programs with 28 nationally recognized certifications and multiple job offers.

As our 1000th graduate, Rio epitomizes the work that Workshops for Warriors does: Rebuilding American manufacturing, one veteran at a time.



WAYS TO SUPPORT WFW

Workshops for Warriors is able to transform veterans' lives because of partnerships with companies like yours. We offer customized partnership opportunities for organizations of all sizes who want to help us in our mission of: **REBUILDING AMERICAN MANUFACTURING, ONE VETERAN AT A TIME®**.

With your financial support and collaboration, we can ensure that those who serve our nation are given an opportunity to be successful as they transition back into civilian life.

Corporate Partner

Help us train, certify and place more veterans in advanced manufacturing careers by providing financial support, technical expertise, and other resources.

Cause-Related Marketing

Showcase your support of our nation's veterans while engaging your consumers and employees with a cause-related marketing campaign. Our marketing team can amplify your commitment to veterans in partnership with WFW through highly engaging social media, PR and video that overlays your brand's story with ours to the benefit of all. Cause marketing partnerships include co-branded fundraising campaigns that can be marketed internally to your employees or publicly to your customers. These campaigns showcase your commitment to veterans and rebuilding American manufacturing.

Co-Branding Opportunities

By co-branding with WFW, your visible support will heighten awareness and positive perception of Workshops for Warriors while showcasing your support of our nation's heroes. Co-brand with us on apparel, event signage, packaging, merch, and more. Request stickers, signs, or magnets to place on your equipment or in your store.





| Charity Checkout

By implementing a point-of-sale or at-register campaign, you will show your commitment to veterans while giving your employees and customers the opportunity to make a difference. Customers can give a specific amount or round up.

| Employee/Matching Gifts

Match employee donations or POS promotional giving to increase employee engagement and promote your status as a socially responsible company committed to helping veterans prepare for their next mission of rebuilding American manufacturing.

| Scholarships

Provide scholarships, so no WFW student has to pay out-of-pocket tuition. Our four-month programs allow our graduates to secure high-paying jobs and earn a living-wage salary on an accelerated timeline.

| Event Sponsorship

Sponsor one of our many events: career fairs, graduation ceremonies, annual gala, Manufacturing Day event, charity golf tournaments, student luncheons, and more!

| Volunteer Opportunities

We are always searching for volunteers to help with events, mentorship programs, and administrative tasks. Get involved today!

For every \$1 invested in manufacturing, \$2.60 is contributed to the U.S. economy. By 2030, 2.1 million manufacturing jobs are likely to go unfilled.*

**According to the National Association of Manufacturers*



WAYS TO SUPPORT WFW

In-Kind Donations

We love in-kind donations, but space and storage limitations require us to review items prior to acceptance. We always need specific equipment for our machining, fabrication, and welding programs. (Use this QR code for a list of all materials and tooling we can accept.)



All other equipment donations are highly appreciated but will be sold for cash in order to purchase these items. We also ask that all materials and tools are in good, usable condition. Please let us know what you have and our team will respond promptly.



Welding Machines



CNC Machines



CNC Machines



CMM Machines



3D Printers



Forklifts



What does your donation provide?

- \$ 1,000,000 = Full Scholarship for Six Students
 - \$ 500,000 = Fully Equipped CNC Lab (need 4)
 - \$ 250,000 = Fully Equipped Classroom with 22 Computer Workstations (need 6)
 - \$ 100,000 = Signature Sponsorship at our Annual Gala
 - \$ 50,000 = Fully Equipped Welding Booth (need 10)
 - \$ 25,000 = Full Student Scholarship (need 119)
- *ASK US ABOUT NAMING RIGHTS FOR OUR NEW BUILDING!

Promote your brand and services to individuals, thought leaders, and supporters across the nation and within Workshops for Warrior's network:



6,000+ monthly website visits



Email database of 16,000+ people



40,000+ monthly impressions on social media

In addition to helping meet your strategic needs, these key partnerships provide essential resources that support student scholarships, instructors, equipment, consumables, safety gear, workshops, living stipends, food, transportation, community events, and more. We invite you to join the Workshops for Warriors community as a corporate partner.

**To join and for more details, please contact
Lisa Record at 619.679.2906 or lisa.record@wfw.org.**



CORPORATE PARTNERS





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